



ASSOCIATION OF HEALTHCARE INTERNAL AUDITORS, INC.

Excellence Through Sharing

Established 1981

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January 2005

The Association of Healthcare Internal Auditors, the only organization dedicated to the advancement of the healthcare auditing profession, extends a unique opportunity to reach about 300 key decision-makers in the healthcare profession. Join the prestigious ranks of companies that have benefited from participation in an AHIA conference.

Exhibit and Sponsorship Opportunities
2005 AHIA Annual Conference
October 9-12, 2005
Loews Vanderbilt, Nashville, TN

Exhibit Booths

Exhibitors are guaranteed maximum exposure to attendees throughout the conference. Exhibit booths will be strategically placed in the foyer outside the individual workshop session rooms. Our Welcome Reception on Monday evening, complete with Nashville-style entertainment, will provide an opportunity to interact with attendees in a relaxed, fun-filled atmosphere.

To facilitate connection with attendees, many of our exhibitors offer attendees a chance to win a quality door prize. We plan to announce door prize winners during the session break on Tuesday afternoon.

Sponsorships

Sponsorships are another way to support the Conference, and bring special recognition to your company.

Our Exhibitor & Sponsorship Opportunities are detailed in the enclosed brochure. Please review and consider how you can maximize your opportunities at AHIA's 24th Annual Conference.

If you have questions, please direct them to Pat Bogusz, AHIA Executive Director, at (888) 275-2442 or at ahia@ahia.org.

Thank you for considering AHIA in your annual marketing plans. We look forward to hearing from you!

Joyce L. Lang, CPA, CIA
AHIA Annual Conference Chair



Association of Healthcare Internal Auditors
2005 Annual Conference
Exhibit and Sponsor Opportunities

• • •
Nashville, TN



Get In Tune!

AHIA 2005 Annual Conference
October 9-12, 2005
Loews Vanderbilt Hotel



Exhibit Opportunities

Exhibiting at the conference provides your company high visibility and the opportunity to meet quality prospective clients. Generous exhibit times and physical placement of the exhibit area ensure you reach the maximum number of conference attendees with your marketing and sales initiatives.

Booth size and type: 8' x 10' - tabletop or standalone

Equipment provided: 1-skirted table (3' x 6'); 2 chairs; 1 wastebasket; 1-electrical outlet (upon request)

Benefits:

- ♪ Pre-conference attendee list (included AT conference in exhibitor package)
- ♪ Post-conference attendee list (sent via e-mail to Exhibitor)
- ♪ Two tickets to Monday and Tuesday's planned meal functions
- ♪ Easel back-sign acknowledging Exhibitors in pre-function break area
- ♪ Recognition and profile of Exhibitors on AHIA's web site upon receipt of paid application and through conclusion of conference
- ♪ One business card size advertisement in the summer and fall 2005 issues of New Perspectives.

Fees: \$800.00 per booth, if payment in full is received by Monday, August 8, 2005, or \$900 per booth, if payment is received on Tuesday, August 9, 2005, or later.

Tentative Exhibit Schedule:

- | | | |
|-----------------------------|------------------|--|
| ♪ Sunday, October 9, 2005 | 2 p.m. - 6 p.m. | Set-up |
| ♪ Monday, October 10, 2005 | 6:30 - 7:30 a.m. | Last-minute set-up |
| | 8 a.m. - 5 p.m. | Exhibits open for continental breakfast and throughout the day |
| | 5 - 6:30 p.m. | Welcome Reception/Exhibitor Showcase |
| ♪ Tuesday, October 11, 2005 | 8 a.m. - 3 p.m. | Exhibits open for continental breakfast throughout the day |
| | 2:30 - 3 p.m. | Afternoon break, to include door-prize drawing |
| | 3 p.m. | Tear down |

Exceptions: The following are not included in the booth fee but may be arranged through the Loews Vanderbilt Hotel or Swank Audio-visual: additional electrical outlets, AV equipment (i.e., TV monitors), signs, easels or additional tables, shipping and freight services, Modems, internet connections or telephone jacks must be established through the Hotel's carrier. You will receive additional information upon receipt of a signed application.

Shipping: Upon receipt of a signed application, you will receive specifics on shipping information to the Loews Vanderbilt Hotel.

Sponsor Opportunities

Sponsoring at the AHIA conference provides your company with high visibility and greatly enhances the corporate image as a supporter of the healthcare auditing profession. Four sponsorship levels are available and offer the following benefits.

	SPONSOR LEVELS			
	PLATINUM \$10,000+	GOLD \$5,000-\$9,999	SILVER \$2,500-\$4,999	BRONZE \$1,000-\$2,400
Benefits:				
Sign with company name/ logo at all breaks and meal functions	♪	♪	Continental breakfast only	P.M. Breaks only
One exhibit booth (\$850 value)	♪			
Recognition Plaque	♪			
Company literature distributed in attendance registration package	♪	♪	♪	♪
Lists of pre- and post-confer- ence attendees	♪	♪	♪	♪
One ticket for each meal function	♪	♪	♪	♪
Acknowledgement of support during opening remarks	♪	♪	♪	♪
Discount on future advertising in New Perspectives Journal	25% discount	20% discount	15% discount	10% discount

Exhibitors and Sponsors Who Supported Prior AHIA Conferences

AAMAS
 ACL Services
 American Healthcare
 Approva
 ASKUA
 Audimation Services
 Besler
 Bureau National Affairs
 Canaudit
 CGI Management
 CHAN
 Compliance Concepts
 Craneware
 Deloitte & Touche
 HCPro, Inc.
 Healthcare Data Solutions

HP3
 Institute of Internal Auditors
 Kenneth Michael & Associates
 KPMG
 MediRegs
 NFV Healthcare Group
 Patton & Patton
 Pentana
 PRG Schultz
 Protiviti
 PWC
 QuadraMed
 Risner Consulting
 Seim Johnson
 The Audit Group

Take Note



**AHIA's 2006 Annual
 Conference is scheduled
 from October 8-11, 2006,
 at the Adam's Mark Hotel,
 St. Louis, MO.**

**This is AHIA's 25th
 Anniversary Year.
 Mark your calendar now
 and plan on attending
 this very special event!**

Association of Healthcare Internal Auditors 2005 Annual Conference

EXHIBITOR RULES AND REGULATIONS

1. AHIA will assign booth space based upon the order in which applications with full payment are received. No reservations of booth space will be accepted over the telephone. AHIA reserves the right to finalize any revisions, if necessary, to the floor plan. Exhibitors wishing to avoid assignment of space adjacent to that of a particular exhibitor should so indicate on their application. Careful consideration will be given to all such requests. Contracts and payments should be mailed to: AHIA, P.O. Box 449, Onsted, MI 49265-0449.
 2. Booth size is a standard 8' x 10' - table top or standalone.
 3. AHIA will supply, and at no charge to the exhibitor over the regular booth rental fee, the following booth decorations for each exhibit: one 6' draped table; two chairs per each exhibiting company; one wastebasket; and one electrical outlet (upon request).
 4. Exhibits may be installed between 2 pm and 6 p.m. on Sunday, Oct. 9, or between 7 am and 7:30 a.m. on Monday, Oct. 9. If any exhibitor is not set up and in order by 7:30 am on Monday, Oct. 9, AHIA reserves the right to reassign the space to another exhibitor or to make such other use of the space as deemed necessary or appropriate with no refund being made to the original contracting exhibitor. Any charges incurred for necessary changes to the unoccupied exhibit booth after 7:30 am, on Monday, October 9, 2005, shall be borne by the original contracting exhibit.
- The exhibit area, designed for maximum exposure, will be in the foyer to the individual workshop hall. It is recommended that booths be fully staffed during all breaks and before and after all meal functions, as these are the times that attendees will be free to visit the booths. A full program and exhibit schedule will be sent with your booth confirmation.
- Exhibits are to be kept intact until the closing of the exhibit area (presently planned for 3 pm on Tuesday, Oct. 11). All exhibits must be fully removed at that time. If exhibits are not promptly removed, AHIA has the right to remove the exhibits and charge the expense to the exhibitor.
5. The exhibitor will name one individual as the duly authorized representative in charge of the exhibit, who will assume responsibility for all negotiations with AHIA and the official meeting and exposition decorator. This individual will receive all official correspondence from AHIA referring to the exhibit and will be responsible for communicating this information to registered personnel from the exhibiting company.
 6. AHIA shall have sole control over all admission policies at all times. All persons visiting the exhibits or attending any function of the meeting will be required to register and wear an appropriate badge while in attendance. **THERE WILL BE NO EXCEPTIONS TO THIS POLICY.**
 7. Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them, nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials which are not a part of their own regular products.
 8. There will be no smoking in the exhibit hall at any time, except in those areas specifically designed by the hotel as smoking.
 9. Neither the exhibitor nor his agents, employees, contractors, or anyone connected with or authorized by the exhibitor shall conduct or permit any sales of goods or services of any kind in the exhibit area or in any other facilities provided or controlled by AHIA in connection with the AHIA Annual Conference; however, order taking is permitted. The exhibitor also agrees not to conduct or permit the receipt of legal tender or anything of value for machinery, equipment, goods or services. AHIA has the right to terminate the exhibitor's rights pursuant to this contract at any time after discovery of a violation of this provision. The exhibitor agrees that, in the event of termination of such violation, AHIA shall retain as liquidated damages all amounts paid by the exhibitor. All expenses for removal of an exhibit canceled for the reasons set forth in this provision shall be the exhibitor's responsibility.
 10. Neither AHIA, or any officer, their agents, staff members, nor the Loews Vanderbilt Hotel, will be liable for the safety of the exhibitor's property, agents, or employees from theft, damage by fire, accident, or any other causes. Exhibitors wishing to insure their exhibit materials, goods or wares of exhibits against theft, damage by fire, accident or loss of any kind must do so at their own expense.
 11. Exhibitors, or their agents, may not allow any articles to be brought into the exposition or any act done on the premises which will invalidate the insurance or increase the premium on the policies held by the management of the Loews Vanderbilt Hotel nor permit anything to be done by their employees through which act the premises, property, or equipment of other exhibitors will be damaged. No signs can be affixed, nailed, or otherwise attached to walls, doors, etc., in such a manner as to deface or destroy them. In addition, no attachments can be made to the floors by nails, screws, or any devices that would damage them. All space is leased subject to these restrictions. Violations of these rules will annul the exhibitor contract, and exhibitor will be held liable for any damage resulting from such violation.
 12. AHIA reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit, if, in the judgment of AHIA, said exhibitor or exhibit, or proposed exhibit, shall, in any respect, be deemed unsuitable. This reservation relates to persons' conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any other items, without limitation, that affect the character of the exhibit.
 13. Audio presentations must be muffled so noise does not interfere with other exhibitors. Extremely loud noises like bells, sirens, buzzers, etc., will not be permitted in order to maintain a businesslike atmosphere.
 14. All efforts to advertise, demonstrate, and operate the exhibit must be conducted so as not to trespass on the rights of other exhibitors and visitors.
 15. Any "unusual booth activity" outside of the standard sales and product education must be approved by AHIA.
 16. The exhibitor shall be responsible for securing any and all necessary licenses or consents for a) any performances, displays, or other uses of copyrighted works or patented inventions, and b) any use of name, likeness, signature, voice or other impression, other intellectual property owned by any third party used, directly or indirectly, by the exhibitor. The exhibitor agrees to indemnify, defend and hold AHIA harmless from and against any claim of liability and any resulting loss, cost or damage (including costs of lawsuits and attorney's fees) for failure to obtain these licenses or consents for infringements or other violations of the property rights or the rights of privacy or publicity of any third party.
 17. Violation of any of these regulations on the part of the exhibitor, his employees or agents, shall annul their right to occupy space, and such exhibit will forfeit to AHIA all monies which may have been paid. Upon evidence of violation, AHIA may reenter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which AHIA may incur.
 18. All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed. Absolutely no storage of any kind will be permitted.
 19. Children 12 years of age and under are not permitted on the exhibit floor at any time, either during exhibit set up, exhibit show hours, or exhibit tear down.
 20. Americans with Disabilities Act (ADA). Each exhibitor shall be responsible for making their exhibit accessible to persons with disabilities, as required by the Americans with Disabilities Act, and shall hold AHIA harmless from any consequences of the exhibit company's failure in this regard.
 21. Cancellations of exhibit space must be directed in writing to AHIA, P.O. Box 449, Onsted, MI 49265-0449. Refunds, less an administrative fee, will be made at the discretion of AHIA, but no refund will be given for a cancellation made within 30 days of setup day. In case of fire or the elements, or any other causes beyond the control of AHIA that prevent the holding of the meeting, this contract will not be binding.
 22. In the event of cancellation of exhibits due to fire, strikes, government regulations, or other causes beyond AHIA's control, AHIA shall not be held liable for failure to hold the AHIA 2004 Annual Conference as scheduled, and AHIA shall determine the amount of the exhibit fees to be refunded, if any.
 23. No activities shall be scheduled during the time of the official AHIA program or exhibit hours except with express written permission of AHIA.
 24. AHIA shall have sole authority to interpret and enforce all rules and regulations contained herein, to make any amendments, and to make such further rules and regulations as shall be necessary for the orderly conduct of the AHIA 2004 Annual Conference. Written notice of any amendments or interpretations shall be given to exhibitors.
 25. The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on the Loews Vanderbilt Hotel premises, and hereby waives any claim or demand it may have against the Loews Vanderbilt Hotel or its affiliates arising from such loss, theft or damage. In addition, the exhibitor agrees to define (if requested), indemnify and hold harmless AHIA and the Loews Vanderbilt Hotel and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.

Exhibitor & Sponsor Application

AHIA 2005 Annual Conference

October 9-12, 2005

Loews Vanderbilt Hotel, Nashville, TN

Please complete and mail to:

AHIA ^ P.O. Box 449 ^ Onsted, MI 49265-0944
Phone: 1-888-275-2442 ^ Fax: 1-517-467-6104

Check Exhibitor Status:

- Exhibitor Early Bird (Before August 8): \$800*
- Exhibitor (After August 8): \$900*

*All fees payable in U.S. Funds

Check Level of Sponsor Participation:

- Platinum Sponsor (\$10,000+)
- Gold Sponsor (\$5,000-\$9,999)
- Silver Sponsor (\$2,500-\$4,999)
- Bronze Sponsor (\$1,000-\$2,499)

Check Additional Sponsor Opportunities:

- Conference T-Shirts: 2 opportunities at \$1,750 each or exclusive at \$3,500; your corporate logo will be placed in a strategic location on T-Shirts
- Conference Portfolio: 1 opportunity at \$3,000; your corporate logo displayed on the front cover.
- General Sessions: two (2) opportunities at \$1,000 each
- Workshops: multiple opportunities at \$500 each
- Luncheon: 2 opportunities at \$2,500 each
- Continental Breakfast: 2 opportunities at \$1,000 each
- AM/PM Breaks: 5 opportunities at \$750 each
- Complimentary conference registration to 2006 AHIA Annual Conference: multiple opportunities at \$1,000 each

PLEASE TYPE OR PRINT ALL INFORMATION

Company Name _____

(NOTE: list name exactly as it should appear on all published materials)

Contact Person & Title _____

(NOTE: This person will receive all AHIA correspondence and will be listed as the contact in published materials)

Street Address _____

City, State/Province _____ Zip/Postal Code _____ Country _____

Telephone Number _____ Fax Number _____ E-Mail Address _____

Company URL Address _____

Contact Person Address/Phone (if different from company address/phone) _____

Signature of Authorized Agent _____ Date _____ Booth Selection: (list top 3 numbers) _____

EXHIBIT BOOTH ASSIGNMENTS: Exhibitors will be able to select their own booth based on the date of receipt by AHIA of full payment of exhibit fee. In accordance with the following terms, conditions, and regulations (see page 5) governing exhibits for the 2005 Annual Conference at the Loews Vanderbilt Hotel, Nashville, TN, October 9-12, 2005, the above signed makes application for exhibit space which, when accepted by AHIA, becomes a contract. All rules and regulations, as outlined in AHIA exhibitor materials, as well as any amendments published by AHIA, are part of this contract. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due AHIA under the terms of this agreement.

PAYMENT OF FEES: Payment may be made by credit card or check payable to Association of Healthcare Internal Auditors. Payment must be made in U.S. Funds. Contact 1-888-ASK-AHIA if there are questions. Indicate payment method.

Check Credit Card: AmExp. MasterCard Visa Exp. Date: _____
Credit Card # _____ Name on Card: _____
Signature _____ Amount Enclosed or to Charge: \$ _____